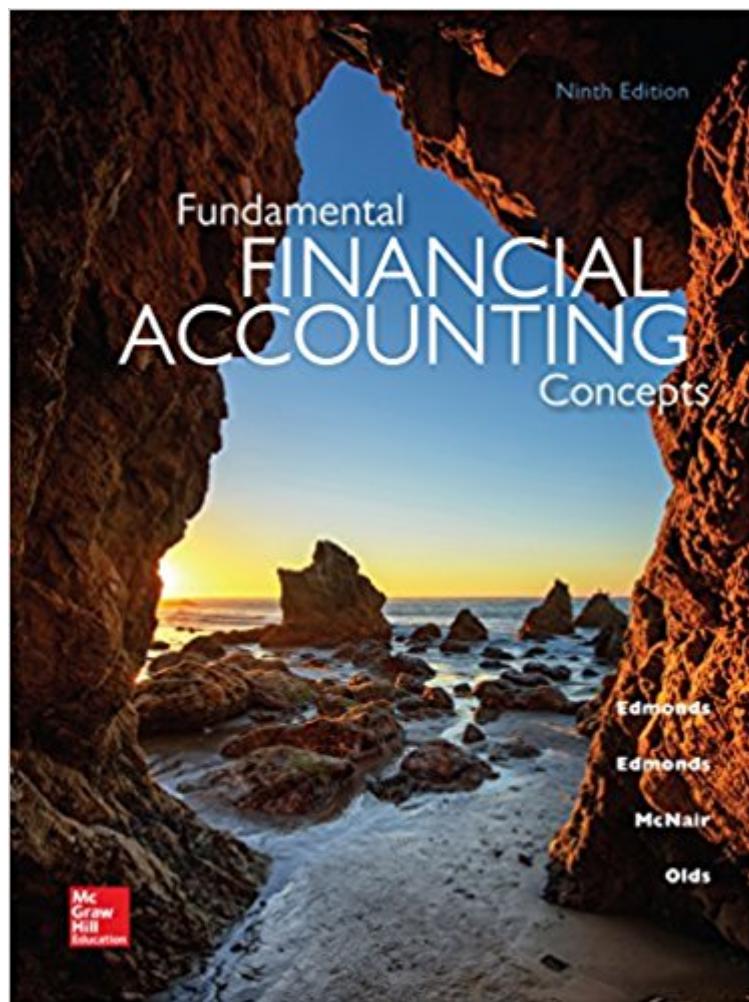


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# Fundamental Financial Accounting Concepts



## **Synopsis**

Students are often overwhelmed by the amount of information presented in the introductory financial accounting course. By focusing on fundamental concepts in a logical sequence, students are able to fully comprehend the material rather than memorise seemingly unrelated terms and topics. The goal of Fundamental Financial Accounting Concepts is to enable students to understand how any given business event affects the financial statements. The *Financial Statement Model* is a highly praised feature because it allows students to visualise the simultaneous impact of business events on all of the key financial statements (the income statement, the balance sheet, and the statement of cash flows).

## **Book Information**

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## **Customer Reviews**

school book

Bought this for a cheaper price than what others were selling for. It's an international copy, but it was the exact same as the regular textbooks. Helped a great deal in my financial accounting class.

My class requires me to get this textbook unfortunately, because I absolutely hate it. It is very

confusing, overwhelming text. Edmonds just goes really in to depth, numerous charts, notes, highlights, all this makes it hard to read and distracts from point of the text. He writes like his main readers are already accountants. I use different textbook for studying and doing just fine. This text is waste of money. P.S. I didn't have any issues with seller though

I'm very pleased with this textbook, a hold lot of information, and I'm learning a lot. Thanks In Advance

I actually did not use this book that much. Most of the information came from my professor.

It came fast and was just what I needed.

Great examples in the text. The questions in the back of the chapters are ridiculously long.

Was a great experience

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